Advancing Digital Empowerment
of Libraries in Europe

Case studies template
PR2

ICCU – December 2022

Introduction

This document provides the template for the development of the Case Studies on digital transformation in libraries.

The ADELE project aims to contribute to the internationalisation of organisations that choose a path of digital transformation. Through the network they can connect, collaborate, compare, and exchange ideas with organisations across Europe and beyond.

The 100 case studies are aimed at initiating the digital transformation of libraries and inspiring libraries that want to improve their performance on certain areas of the tool.

The areas of the ADELE tool cover the use of digital technologies in libraries from different perspectives: management, infrastructure and equipment but also lifelong learning, users training opportunities and community and stakeholders involvement.

The case studies may be linked to an activity, a service, a new professional profile, an initiative, a place or a library infrastructure in line with the areas and the statements of the ADELE tool. We aim to create a database of good practices to foster innovation and the adoption of digital practices in the library.

Library presenting the case study (Name, city, website and contact details)	Biblioteca civica Prospero Rendella, Monopoli, Bari, Italy Website: https://larendella.it/ General email: info@larendella.it Contact email: marianna.capozza@comune.monopoli.ba.it
Title of the case study	Summer Digital Storytelling course (for adults): from theory to digital technique to learn the art of multimedia storytelling
Area of ADELE tool illustrated by the case study *Please underline the selected area*	□ *Management* □ *Infrastructure, Equipment and Support* □ *Continuing Professional Development* □ *Self-reflection on digital competences* x *Learning opportunities on digital competences for users* □ *Collaboration, Networking, and Community*
Description of the experience: aim, methods and outcomes	Digital Storytelling is the art of telling stories using digital media. Digital stories have a strong communicative impact and lend themselves to digital sharing. They are, therefore, an excellent means of communication, but also of education and active involvement. The Summer Digital Storytelling basic course is divided into 4 main phases: briefing, story circle and writing, recording, editing and sharing. Participants are accompanied in the creation of a digital story, a narrative lasting about two minutes that integrates images, video, audio and sound effects, according to the method proposed by the Story Center of Berkeley. The objectives of the course are: ● to create an archive of digital stories within the library ● to develop the digital skills by providing users with an immediate, engaging and creative way to tell stories and above all to tell themselves ● to acquire a practical, direct and easily accessible narrative style.
Resources needed to implement the idea Please, provide any link and/or send them in attachment	A librarian specializing in storytelling Computers Use of Zoom (voice recorder professional) and photo shoot. A reflex camera iMovie video editing program or other media through which, especially the new generations, can create digital stories such as tablets and smartphones. Free programs for the choice of music.
Target groups	Users over 18 years
Elements of innovation	This practice that uses new technologies to tell stories is an innovative way to talk about the territory, places, experiences but also a didactic tool for enhancing the library's heritage. It also allows the sharing of stories and experiences among the participants to get to know their wishes and goals. Thanks to the contribution of storytelling, the librarians try to put people's needs at the center of attention in order to promote real, effective and sustainable processes of social inclusion. The DST requires narrative, linguistic but also disciplinary, artistic, musical, logical, technological skills; engages cognitively and emotionally; it is capable of engaging various forms of intelligence, including emotional and social ones.

Tips to other library staff using this idea	To invest in this direction and provide the library with a specific laboratory equipped with the most modern technical equipment to create high-quality storytelling

To activate special training-trainer courses (run by companies specialized in the sector and with proven experience in the start-up of storytelling laboratories) in order to enable library staff to teach the technique of creating storytelling to users and support them not only in the research and in-depth analysis of the contents but also in the information processing phase and in the technical implementation. |
| Keywords | #storytelling #digitalstories #creativecommunication #digitalskills |
| References | Website: https://larendella.it/2022/07/summer-in-rendella-2022-il-programma-degli-incontri-estivi-della-biblioteca/ https://larendella.it/2022/11/sabato-26-in-rendellalappuntamento-conclusivo-dei-laboratori-di-digital-storytelling/ Facebook page: https://www.facebook.com/larendella/posts/5596549180377362 https://www.facebook.com/larendella/posts/5620505077981772 Instagram profile: https://www.instagram.com/p/CgCudM4N5e/?igshid=MzRlODBiNWFIZA== https://www.instagram.com/p/CgmyGNyNICE/?igshid=MzRlODBiNWFIZA== |