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Advancing Digital Empowerment
of Libraries in Europe

Case studies template

PR2

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Introduction

This document provides the template for the development of the Case Studies on digital transformation in libraries.

The ADELE project aims to contribute to the internationalisation of organisations that choose a path of digital transformation. Through the network they can connect, collaborate, compare, and exchange ideas with organisations across Europe and beyond.

The 100 case studies are aimed at initiating the digital transformation of libraries and inspiring libraries that want to improve their performance on certain areas of the tool.

The areas of the ADELE tool cover the use of digital technologies in libraries from different perspectives: management, infrastructure and equipment but also lifelong learning, users training opportunities and community and stakeholders involvement.

The case studies may be linked to an activity, a service, a new professional profile, an initiative, a place or a library infrastructure in line with the areas and the statements of the ADELE tool. We aim to create a database of good practices to foster innovation and the adoption of digital practices in the library.

Library presenting the case study
(Name, city, website and contact
details)

Biblioteca dei ragazzi di Rozzano
Sistema bibliotecario CUBI Cultura Biblioteche In Rete
Website: www.cascinagrande.it
General email: biblioteca.ragazzi@comune.rozzano.mi.it



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	Contact email: giuseppe.bartorilla@comune.rozzano.mi.it
Title of the case study	Bucsity. Readers in action
Area of ADELE tool illustrated by the case study <i>Please underline the selected area</i>	<ul style="list-style-type: none"> <input type="checkbox"/> <i>Management</i> <input type="checkbox"/> <i>Infrastructure, Equipment and Support</i> <input type="checkbox"/> <i>Continuing Professional Development</i> <input type="checkbox"/> <i>Self-reflection on digital competences</i> <input type="checkbox"/> <i>Learning opportunities on digital competences for users</i> <input checked="" type="checkbox"/> <i>Collaboration, Networking, and Community</i>
Description of the experience: aim, methods and outcomes	<p>Bucsity is a blog managed by really young bloggers from 10 to 14 years old, who write reviews and news about books, movies, TV series. The editorial board meets up once a month in the Biblioteca dei Ragazzi of Rozzano (Young Adults Library).</p> <p>Bucsity was born in 2010, thanks to a project the library designed for adolescents' bookclubs and developed in collaboration with teachers from local schools. Thus, Bucsity became a virtual space, a sort of digital library collection that brings you face to face with young adults's literature, cinema, TV and gaming. From 2010 more than 120 bloggers have worked on 650 posts with more than 80.000 views.</p> <p>Young adults involved started working on the radio, taking part in conferences and seminars, creating book trailers and recorded promotional videos.</p>
Resources needed to implement the idea Please, provide any link and/or send them in attachment	<p>Librarians for young people</p> <p>Laptops</p> <p>Literature for middle graders</p> <p>Audio and video digital contents</p>
Target groups	Girls and boys from 10 to 15 years old
Elements of innovation	The innovation of this project, set in a digital library scenery, is that the blog is entirely managed by youngsters and in time it gave birth to many good digital practices addressed to the youth. Among other things, the initial course allows the kids to certify their digital skills.
Tips to other library staff using this idea	<p>To form a group (at school or the library) that works as a bookclub and as an editorial board;</p> <p>to choose which blogging platform or social network to use;</p> <p>to organise small courses to teach young people how to write on social medias, manage the site/blog back-end (they have the role of admins)</p> <p>to decide together with them what they can review (books, tv series, movies, music, etc. ...)</p> <p>To select the books to review on the blog;</p>



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	<p>To organise promotional activities with them as the protagonists, such as interviewing authors, taking part into festivals, planning readings, etc. ...;</p> <p>To organise periodic meetings open to the public to promote the blog and attract other young people;</p> <p>To eventually think about a newsletter (a version on paper of the blog) that suggest a selection of the reviewed readings.</p>
Keywords	<p>#youngblogger #digitalskills #userskills</p>
References	<p>Bucsity.wordpress.com</p> <p>Bucsity.it</p> <p>https://youtu.be/n-mKJbD5gr4</p>



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