



Branding guidelines

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COLOR CHART



#ea517c

R: 234
G: 82
B: 125

C: 0
M: 80
Y: 26
K: 0



#19a2ad

R: 25
G: 163
B: 174

C: 76
M: 13
Y: 33
K: 0



#f8af2d

R: 249
G: 176
B: 45

C: 0
M: 36
Y: 87
K: 0



#0e8169

R: 15
G: 129
B: 106

C: 84
M: 26
Y: 64
K: 10



#ef804c

R: 240
G: 128
B: 76

C: 0
M: 60
Y: 72
K: 0



#3c3b3a

R: 61
G: 60
B: 59

C: 66
M: 57
Y: 55
K: 60



#595857

R: 89
G: 89
B: 87

C: 59
M: 49
Y: 49
K: 41

FONT FAMILY

Lato Regular

Lato Italic

Lato Bold

Lato Bold Italic

Lato Heavy

Lato Black

Lato Black Italic

Logos



Advancing Digital Empowerment
of Libraries in Europe



The files can be found on the project website under 'Communications kit'.

Partner logos



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